

SPONSORSHIP PROGRAM





FIND OUT HOW YOU CAN GET INVOLVED WITH THE ALTRINCHAM ACES IN 2016. NO MATTER WHAT YOUR BUDGET WE CAN CUSTOMISE A SPONSORSHIP PACKAGE TO GIVE YOUR BRAND OPTIMAL EXPOSURE AND HELP YOU ACHIEVE YOUR BUSINESS GOALS. AFTER ALL WHEN YOU MAKE A RETURN INVESTMENT WE ALL SCORE. START THE CONVERSATION TODAY BY CONTACTING US AT ALTYACES@HOTMAIL.COM



THE ACES



THE ALTRINCHAM ACES ARE AN AMATEUR ICE HOCKEY TEAM PLAYING OUT OF SILVER BLADES ICE RINK IN ALTRINCHAM. CURRENTLY COMPETING IN THE LAIDLER CONFERENCE OF THE NATIONAL ICE HOCKEY LEAGUE THE ACES ARE A LOCAL TEAM MOSTLY COMPRISED OF LOCAL HOME GROWN PLAYERS. PLAYERS AT THIS LEVEL ARE PLAYING FOR PRIDE AND THE HONOUR OF REPRESENTING THEIR LOCAL TOWN AND COMMUNITY.

THE ACES ARE THE DEVELOPMENT TEAM AT SILVERBLADES ALTRINCHAM PROVIDING THE PATHWAY FOR JUNIOR PLAYERS PROGRESSING TO SENIOR LEVEL. THE TEAM PROVIDES THE PLATFORM TO ENABLE LOCAL YOUNGSTERS COMING THROUGH THE JUNIOR DEVELOPMENT SYSTEM TO HONE THEIR SKILLS, PROVIDING THEM WITH EXPOSURE TO THE GAME AT SENIOR LEVEL. THIS ENABLES THEM TO GAIN VALUABLE EXPERIENCE TO BETTER PREPARE THEM FOR THE POSSIBILITY TO PLAY AT THE PROFESSIONAL LEVEL.

JUNIOR DEVELOPMENT IS EXTREMELY IMPORTANT TO US AND WE HAVE ENSURED THAT OUR PHILOSOPHY IS THAT ALL PLAYERS WITHIN THE CLUB PLAY AT THE HIGHEST LEVEL THAT THEIR ABILITY AND SKILL SET WILL ALLOW.

WITHOUT THE SUPPORT OF SILVER BLADES ICE RINK AND LOCAL BUSINESSES THE ACES WOULD CEASE TO EXIST AND THAT ALL IMPORTANT PATHWAY FOR LOCAL YOUNGSTERS WOULD BE OUT OF REACH.

WE OFFER ALL LEVELS OF SPONSORSHIP PACKAGES FOR BUSINESSES FROM SMALL BUSINESS TO MAJOR SPONSORSHIP PARTNERS. ANY INVESTMENT MADE WILL HELP TO BUILD THE FUTURE OF THE CLUB AND THE LOCAL PLAYERS OF ALL AGES.





OWN & LOAN



OWN & LOAN

FOR JUST £75 YOU CAN BUY YOUR FAVOURITE ACES PLAYER'S GAME SHIRT AND THEN LEND IT TO THE PLAYER TO USE UNTIL THE END OF THE SEASON.

HOW IT WORKS

YOU BUY THE JERSEY YOUR SELECTED PLAYER WILL WEAR FOR THIS COMING SEASON. ONCE YOU HAVE BOUGHT YOUR JERSEY YOU LOAN IT BACK TO THE CLUB. YOU WILL OWN THE SHIRT AND LOAN IT BACK TO THE ALTRINCHAM ACES FOR THE 2016/17 SEASON.

AT THE END OF THE SEASON YOU WILL BE PRESENTED WITH THE SHIRT AT THE TEAM PRESENTATION EVENING, ALONG WITH A PHOTOGRAPH OF YOURSELF AND THE PLAYER OF YOUR CHOICE. ADDITIONALLY, YOU WILL GET DISCOUNTED ENTRY TO THE END OF SEASON AWARDS.

ALL YOU NEED TO DO TO OWN AND LOAN A SHIRT IS CONTACT THE CLUB VIA OUR CONTACT PAGE, AFTER THE PLAYER IS ANNOUNCED AS SIGNING FOR THE CLUB. AFTER 48 HOURS ALL APPLICATIONS WILL BE REVIEWED. SELECTION WILL BE BASED ON THE FOLLOWING CRITERIA IN ORDER:

1. DIRECT FAMILY MEMBER OF THE PLAYER (AN EMAIL FROM THE PLAYER WILL BE REQUIRED AS EVIDENCE)
2. LAST SEASON'S SHIRT SPONSOR WANTS TO CONTINUE SPONSORING THE SHIRT
3. RANDOM DRAW MADE BY THE HEAD COACH FROM ALL APPLICATIONS RECEIVED

IF NO APPLICATIONS ARE RECEIVED WITHIN 48 HOURS OF THE PLAYER ANNOUNCEMENT THEN THE SHIRT IS AVAILABLE TO OWN AND LOAN ON A FIRST COME, FIRST SERVED BASIS AT ANY TIME. SHIRTS WILL NOT BE CONFIRMED UNTIL PAYMENT IS RECEIVED, ONCE YOU HAVE REGISTERED YOUR CHOICE WE WILL CONTACT YOU REGARDING PAYMENT METHODS.

SUPPORT A PLAYER



OWN & LOAN

£75

SHORTS

£25

HELMET

£25

TAPE

£20



SMALL BUSINESS OPPORTUNITIES



Join our Pack and become a suits sponsor the perfect way for your small business to gain Big exposure
These range from £250 - £2000 just chose your preferred suit and contact us



£2000

BECOME A SPADES SPONSOR AND YOU WILL RECEIVE:
4 ACES SEASON TICKETS AND 4 FREE TRAVEL PASSES TO ACES AWAY GAMES, YOUR BUSINESS ADVERT IN OUR PROGRAM, LINK TO YOUR BUSINESS ON OUR WEBSITE, YOUR LOGO ON THE ACES DASHER BOARD, A SIGNED JERSEY PRESENTED AT THE END OF THE SEASON AND A FRAMED TEAM PHOTO. SPADES SPONSORSHIPS RECEIVED PRIOR TO JERSEY PRINTING WILL ALSO HAVE THEIR LOGO PLACED ON THE TEAM JERSEYS



£1000

BECOME A DIAMONDS SPONSOR AND YOU WILL RECEIVE:
2 ACES SEASON TICKETS AND 2 FREE TRAVEL PASSES TO ACES AWAY GAMES, YOUR BUSINESS ADVERT IN OUR PROGRAM, LINK TO YOUR BUSINESS ON OUR WEBSITE, YOUR LOGO ON THE ACES DASHER BOARD. DIAMONDS SPONSORSHIPS RECEIVED PRIOR TO PRINTING WILL HAVE THEIR LOGO PLACED ON THE TEAM WEAR



£500

BECOME A CLUBS SPONSOR AND YOU WILL RECEIVE:
1 ACES SEASON TICKET AND 1 FREE TRAVEL PASS TO ACES AWAY GAMES, YOUR BUSINESS ADVERT IN OUR PROGRAM, LINK TO YOUR BUSINESS ON OUR WEBSITE, YOUR LOGO ON THE ACES DASHER BOARD



£250

JOIN THE TEAM AS A HEARTS SPONSOR AND BECOME AN INTEGRAL PART OF OUR GAME NIGHT. YOU WILL BE GIVEN THE OPTION TO PICK ONE OF THE GAME NIGHT ACTIONS WHICH INCLUDE MAN OF THE MATCH, POWERPLAY AND HIGH ROLLER. EACH EXPERIENCE WILL BE TAILORED TO THE AREA OF YOUR CHOSING. IN ADDITION TO THIS YOU WILL BE HAVE AN ADVERT PLACEMENT IN OUR PROGRAM, LINK ON OUR WEBSITE AND YOUR LOGO DISPLAYED ON THE ACES DASHERBOARD AT THE RINK.



MAIN SPONSOR



MAIN SPONSOR

WE ARE LOOKING TO ENTER INTO PARTNERSHIP WITH A MAIN TEAM SPONSOR. IF YOU ARE LOOKING TO MAXIMISE YOUR BUSINESS EXPOSURE WHILST SUPPORTING ONE OF YOUR LOCAL SPORTS TEAMS THEN THIS IS THE PACKAGE FOR YOU.

OUR MAIN SPONSORSHIP PARTNER WILL RECEIVE

- **4 ACES SEASON TICKETS**
- **4 FREE TRAVEL PASSES TO ACES AWAY GAMES,**
 - **YOUR BUSINESS ADVERT IN OUR PROGRAM**
 - **LINK TO YOUR BUSINESS ON OUR WEBSITE**
 - **YOUR LOGO ON THE ACES DASHER BOARD**
- **A SIGNED JERSEY PRESENTED AT THE END OF THE SEASON**
 - **FRAMED TEAM PHOTO**
- **COMPANY LOGO IN PRIME PLACEMENT ON THE TEAM JERSEYS**
 - **FRAMED TEAM PHOTO OUTSIDE WORK PREMISES**
 - **FRAMED SIGNED SHIRT**
 - **4 MANCHESTER STORM SEASON TICKETS**

IN ADDITION TO THE ABOVE THERE IS THE OPTION TO INTEGRATE YOUR COMPANY NAME WITH THAT OF THE TEAM.

FOR FURTHER INFORMATION, CONTACT US AT ALTYACES@HOTMAIL.COM

We endeavour to use all of the social media platforms at our disposal to promote your business and the involvement your business has with the Altrincham Aces.

GET SOCIAL

Interaction on social networks gives your business a personality and can offer a wider exposure of the characteristics of your brand. Our social media can help maximise your brands positive engagement with a wider customer base.





Contact Us

altyaces@hotmail.com

www.altrinchamaces.net